

10TH ANNUAL RED HOT AND WILD KOKOMO CHILI COOK-OFF
Saturday, February 20, 2010
Kokomo Event Center, 1500 N. Reed Rd., Kokomo
Sponsored by: The Greater Kokomo Howard County
Chamber of Commerce

Plans are underway for the **10th Red Hot and Wild Kokomo Chili Cook-Off**. The committee is excited about this year's event. More fun for the adults and children who attend!

This community event offers our members a unique opportunity to promote their company to the entire community. If your company would like to be a sponsor, we have several levels available. If you want to compete for bragging rights to having the best chili and/or have a booth to display and sell your goods and services, this is the event for you!

Sponsorships (which include company name on brochure etc). should be received no later than January 6th to ensure inclusion on printed materials. (See sponsorship information for details.)

Our thanks to **St. Joseph Hospital** for being a **Great Pepper Sponsor** this year!

The following sponsorships are available:

Great Pepper Sponsor: \$1,000 (limit of 2) ONE AVAILABLE!!!

- All Habanera benefits &
- Logo on tickets
- Logo on brochures
- 16 tickets
- hang banner
- 8 t-shirts
- 2 booths

Red Hot Sponsor: \$750 (limit of 2)

- All Habanero benefits &
- 10 x 20 booth
- 8 tickets

Habanera Pepper Sponsor: \$500

- Company Name in Cook-off Program
- Company Name on Cook-off Signage and in Brochures
- Company Name in Chamber monthly newsletter
- Company Name on the official Cook-off T-shirt
- Company Name recognition through all media advertising
- One Red Hot & Wild Cook-off T-Shirt
- One Corporate Team Entry
- Four event tickets

Jalapeno Pepper Sponsor: \$250

- Company Name in Cook-off Program
- Company Name on Cook-off Signage and in Brochures
- Company Name in Chamber monthly newsletter
- Company Name recognition through all media advertising
- One Red Hot & Wild Cook-off T-Shirt

Cayenne Pepper Sponsor: \$150

- Company Name in Cook-off Program
- Company Name on Cook-off Signage and in Brochures
- Company Name in Chamber monthly newsletter
- Company Name recognition through all media advertising

Corporate Chili Cook-off Entry: \$150.00

- Admits team of four
- Recognition in event program
- Opportunity to display corporate banners and distribute PR goodies
- Entry into corporate category & people's choice
- 10 x 10 booth space & two tables

Individual Chili Cook-off Entry: \$22.00

- Admits team of two
- Entry into individual category & people's choice
- 10 x 10 booth space & one table

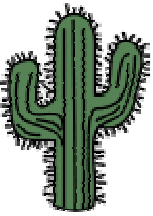
Clubs & Organizations Cook-Off Entry: \$100.00

- Admits team of 3
- Entry into people's choice
- 10 x 10 booth & one table

Vendors: \$75

Take this opportunity to promote your product to over 500 people!

- Vendors may display and sell their products at the vendors' area of the event.
- Vendors will receive 8 ft table (vendor will need to supply cover).
- You may serve samples or sell your product during the event.



COMPLETE THIS SECTION AND RETURN TO THE CHAMBER:

10TH ANNUAL RED HOT & WILD KOKOMO CHILI COOK-OFF – FEB. 20, 2010

We would like to be a Sponsor at the following level!

___ *Great Pepper Sponsor: \$1,000 (limit of 2, call for details and availability)

___ *Red Hot Sponsor: \$750 (limit of 2)

___ Habanera Pepper Sponsor \$500

___ Jalapeno Pepper Sponsor \$ 250

___ Cayenne Pepper Sponsor \$150

Chili Cook-Off Entry:

___ Yes we would like to have a corporate team at \$150.

___ Yes our club/organization would like a team at \$100.

___ We would like to enter a CASI Team at \$22

___ We would like to enter an Individual Team at \$22

___ We would like to enter an Individual Team **and** be judged in the CASI Category at \$25

___ We would like to be a vendor at the event at \$75.

For details on each level refer to the information included. If you have questions or need more information, call Rhonda at 457-5301. A complete list of rules and cooking instructions will be sent to all teams. The event will open to the public at 1 p.m. and conclude at 4 p.m. Cooks meeting begins at 9 a.m. A complete list of rules and cooking instructions will be sent to all teams and sponsors. (Sponsorship information must be received by January 6th to guarantee company name in printed materials.)

Company Name _____ Phone _____

Contact Name _____

Address _____

All CASI participants must pay the \$22 when registering.

___ Please invoice me for \$ _____.

[Call to register or print and fax this LAST page to the Chamber at: 765-452-4564 or MAIL TO: Chamber of Commerce 325 N. Main St., Kokomo, IN 46901 -- Phone 765-457-5301 www.greaterkokomo.com](http://www.greaterkokomo.com)